



2021 Sponsorship Opportunities

Sponsors of the Books for Kids 30th Birthday have a unique opportunity to impact the success of the event while displaying commitment to early childhood education and the local community. We offer mutually beneficial, customizable, sponsorship packages that offer a wide range of rewards for participating companies and organizations.

Sponsors are encouraged to take their commitment one step further by hosting a book drive.

For more information on local sponsorship opportunities, including forming a new relationship in your community contact Georgia Young at 414.999.2551 or gyoung@NextDoorMKE.org.

\$7,500 Building Futures Sponsor

- Logo on Books for Kids yard signs and book mark
- Plus all Shining Star Sponsor Benefits

\$5,000 Shining Star Sponsor

- Company Logo on Book Drive Kit materials
- Logo recognition on digital promotional materials including website, emails, and social media
- Plus all Leading the Way Sponsor Benefits

\$2,500 Leading the Way Sponsor

- Company Logo on Sponsorship Board
- Recognition at virtual Books for Kids celebration
- Plus all Champion for Children Sponsor Benefits

\$1,500 Champion for Children Sponsor

- Company name on Sponsorship Board
- Company name in post Books for Kids email
- Plus all Community Sponsor Benefits

\$1,000 Community Sponsor

- Company logo in social media post
- Plus all Family Sponsor Benefits

\$500 Family Sponsor

- Name recognition on website and in newsletters (as print deadlines permit)
- Name recognition for the 2021 year in donor publications
- Badge for Company's Website
- Company name in social media post



Scan here to learn more about hosting a book drive
or visit NextDoorMKE.org/B4K30

