



Book Drive Tips & Tricks

So you've decided to host a book drive for Next Door...Now what?!

THANK YOU! The books you collect will go directly into the hands of Next Door children and their families. Our Books for Kids library is unique, in that every book a child takes home, stays home and becomes part of their forever library.

Here are some tips and tricks to help maximize your book drive efforts.

Before Your Drive

- Choose your book drive dates
- Decide where you'll host your drive
- Decide if you'll do a virtual drive or a physical drive
- Make a list of your connections
- Decide how you'll promote your book drive
- Do you need a book drive kit? (we have digital and physical kits available)
- Call Riley at 414.999.2551 to schedule time to pick up a physical kit if needed.
- Promote your drive! Make sure to tell your friends, family, and neighbors about your book drive. You can post about it on social media using the hashtag #B4K30, send emails and texts, and put flyers up in your office, school or place of worship.
- Put your yard sign out. We have provided you with a yard sign to let people know you are collecting books for Next Door with a spot to fill in the dates you'll be hosting the drive. Make sure it is in a visible spot and your collection bin is nearby.
- Make sure your collection bin has a lid in case of any inclement weather.
- We have provided you with stickers for people to take after they drop off their donation. We want people to feel pride and part of our Next Door community when taking part in your book drive.

During Your Drive

- Post pictures of your book drive on social media using the hashtag #B4K30 and share them with Next Door.
- Empty your collection bin each day. Not only will this protect the books from bad weather but it's also really exciting to see what you've collected! Any books that you don't think are appropriate for Next Door can be taken to Good Will or Half Price Books.
- There is a form to log how much time you spend "working" on your book drive – please remember to fill this out. It's really important as the time you spend on your drive has a cash value to Next Door! Hand this form in with your book donation.

After Your Drive

- At the end of your book drive count up your books, pack them up in boxes and remember to set up your drop off time by calling Jackie at 414.999.2509.
- Flip your yard sign around to say thank you to everyone who donated to your drive. Make sure you fill in the number of books collected.
- Thank your donors, share your results, share the overall event results.

The drive that collects the most books will win a Little Free Library, so they can continue their book drive journey.

You are now a book drive pro! If you have any questions check out the FAQ sheet provided or feel free to reach out to Riley St. Claire at 414.999.2551 or rstclaire@NextDoorMKE.org

If you enjoyed hosting your drive this summer, we would love you to host more! You can host a drive for Next Door at any time – it's a great way to celebrate birthdays, anniversaries or a big family get together. It's also a great way to give back and build community.

Thank you again and we can't wait to see your book hauls!