

## 2022 Sponsorship Opportunities



Sponsors of the Walk for Children have a unique opportunity to impact the success of the event while displaying commitment to early childhood education and the local community. We offer mutually beneficial, customizable, sponsorship packages that offer a wide range of rewards for participating companies and organizations. **Sponsors at the Silver level and above will receive a Pop-up Walk for Children kit containing all the materials needed to host a Walk for Children event at your site and recognition at our in-person Family Celebration in May 2022.**

For more information on local sponsorship opportunities and workplace engagement contact Riley St. Claire at 414.999.2551 or [rstclaire@NextDoorMKE.org](mailto:rstclaire@NextDoorMKE.org).

### \$7,500 Platinum Sponsor

- Customized Pop-up Walk for Children kit containing everything you need to host your own on-site employee engagement event
- Company logo on Walk t-shirt (April 11, 2022 deadline)
- A feature as a "Sponsor Spotlight" on Walk website and social media
- Company logo at our Family Celebration in May 2022
- Company logo in post Walk email
- Company logo in social media post
- Company logo recognition on website and in newsletters
- Name recognition in 2022 Annual Report

### \$5,000 Gold Sponsor

- Customized Pop-up Walk for Children kit containing everything you need to host your own on-site employee engagement event
- Company logo on Walk t-shirt (April 11, 2022 deadline)
- A feature as a "Sponsor Spotlight" on Walk website and social media
- Company logo at our Family Celebration in May 2022
- Company logo in post Walk email
- Company logo in social media post
- Name recognition on website and in newsletters
- Name recognition in 2022 Annual Report

### \$2,500 Silver Sponsor

- Customized Pop-up Walk for Children kit containing everything you need to host your own on-site employee engagement event
- Name recognition at our Family Celebration in May 2022
- Company name in post Walk email
- Company name in social media post
- Name recognition on website and in newsletters
- Name recognition in 2022 Annual Report

### \$1,500 Bronze Sponsor

- Company name in post Walk email
- Company name in social media post
- Name recognition on website and in newsletters
- Name recognition in 2022 Annual Report

### \$1,000 Community Sponsor

- Company name in social media post
- Name recognition on website and in newsletters
- Name recognition in 2022 Annual Report

### \$500 Family Sponsor

- Name recognition on website and in newsletters
- Name recognition in 2022 Annual Report

### Team

- Team recognition on website

**2022 Walk for Children t-shirt for each participant who individually raises \$100 or more**

Employers sponsorship does not count toward t-shirt fundraising goal

Scan the QR code to register your team or visit [NextDoorMKE.org/WalkForChildren2022](https://NextDoorMKE.org/WalkForChildren2022)

Register your team

