2022 Report to the Community





## Doing the Most Important Work in Milwaukee

### Meet our New President

I am honored to write to you as Next Door's new President, as of January 2023. I am thankful to Dr. Tracey Sparrow, Next Door staff, and our Board of Directors for helping in my transition.

Every day, I am astonished by the incredible people, programming, and services that comprise Next Door. Our reach and impact across Milwaukee is remarkable in the critical capacities we serve children and their families each day.

Originally from the Milwaukee area, I have worked in education for over 20 years, primarily as a teacher and school administrator. As a leader, I am passionate about mission, strategic planning, and culture-building – particularly when rooted in ensuring access to quality educational opportunities for all children.

The following pages illustrate the many ways Next Door continues to provide transformational experiences through early childhood education. Together with our families, we teach and guide our



students during their most rapid period of brain development and build the foundation for future success in school and in life.

Thank you for your warm welcome, and if we have not yet met, I look forward to connecting soon. We greatly appreciate your support – and couldn't meet our mission without you.

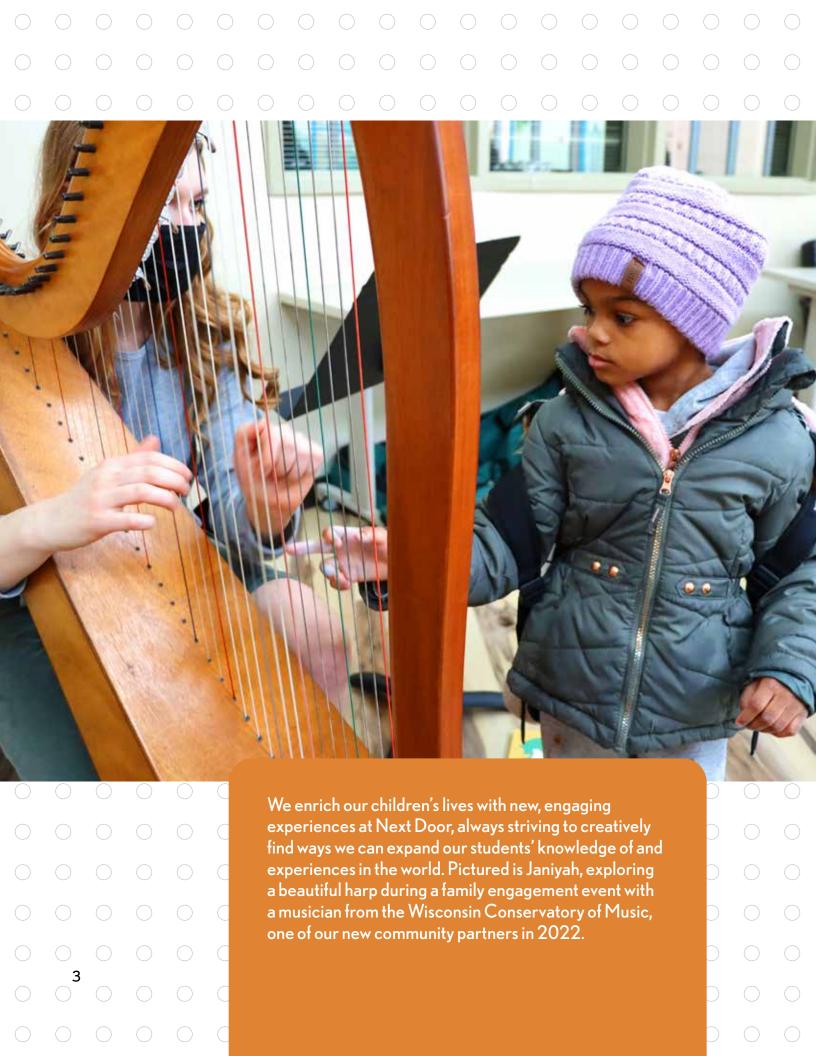
Heathn Mehring Brams

**Heather Mehring Grams**Next Door President



## Thank You, Dr. Sparrow!

After seven years as Next Door's President, Dr. Tracey Sparrow retired from Next Door in December 2022. She left her mark on Next Door in many significant ways, including new and impactful community partnerships, increased personal and professional support for staff, innovative programming, and a steadfast commitment to the organization during the pandemic. We are grateful for her leadership, ambition, and compassion for Next Door, and we wish her the very best in her retirement.



# Our Center-Based Program

Every day, Next Door welcomes hundreds of children – from six weeks to age five – to our 29th Street and Capitol Drive campuses for impactful early childhood programming.

We provide children with their first classroom-based experiences and focus on building academic, social-emotional, and physical development. We add further engagement outside the classroom in our libraries, art studios, hallways, indoor and outdoor play spaces, and at family events. **Below is a look at our impact for the 2021-2022 school year.** 



children served across 2 campuses

1,831 screenings covering

screenings covering hearing, vision, lead and dental health



children connected to community resources for mental health/disability services **85%** or more

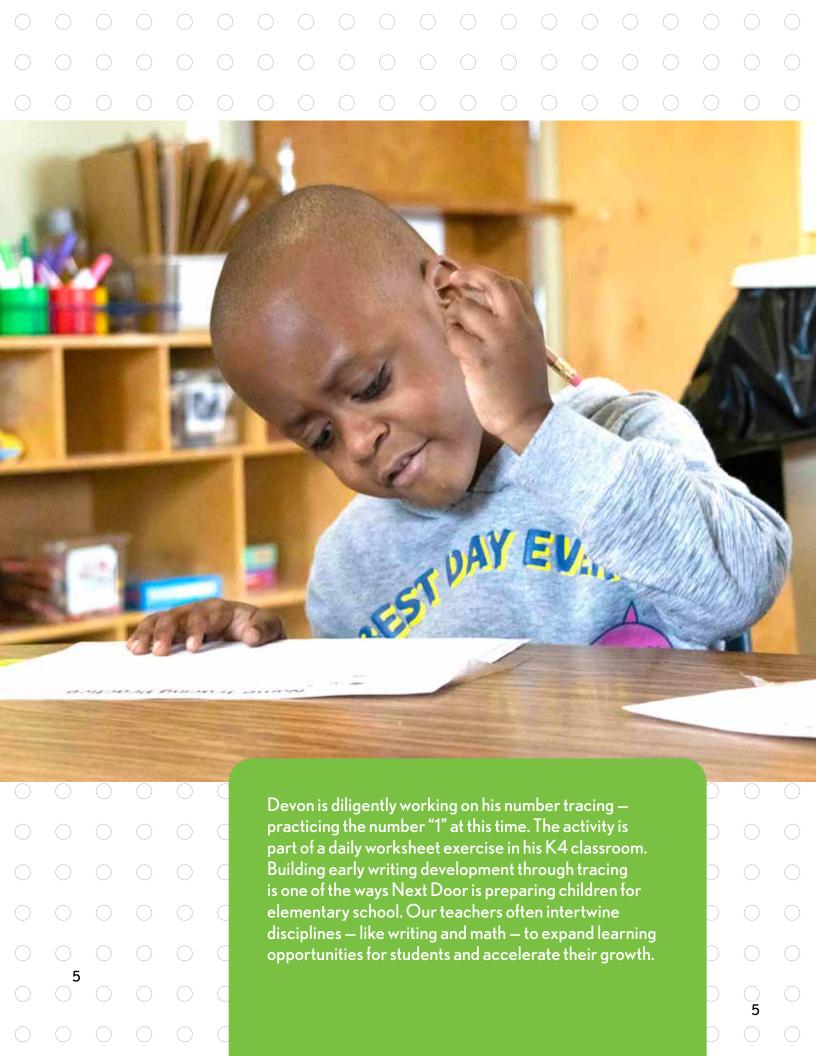
of children met or exceeded our benchmark in six core academic areas, including literacy and social-emotional learning

15,334

free books provided to children to build home libraries 3,106



direct parent-staff connections (like family goal setting, classroom transitions, home visits and engagement events)



# **Expanding Learning Opportunities**

### **Robotics Education**

Next Door students, Asher and Trenton, are learning how to program and operate the *Code & Go Robot Mouse*. This is one of the new robotics tools that 194 students in K4 and K5 are using to develop an early understanding of concepts like coding, while problem solving and building important life skills.

Teachers are also using books, Smartboard exercises, and sets of directional cards for children to program for various activities. They are aligning the robotics lessons with classroom curriculum so children can expand on what they are learning every day, with particular emphasis on literacy and math.



### **Art Education**

In 2022, Next Door expanded art education with the hiring of a full-time Arts Education Coordinator. She works directly with children, like Rayina, pictured here. At the time, Rayina and her classmates were designing flowers with watercolors and crayons as part of a celebration of spring.

The coordinator plans programming for children ages two to five years old. She engages with them in our art studios and in classrooms. She also supports our Home-Based students by providing kits for at-home projects and offers additional touch points with art during family engagement events throughout the year.



# **Creating Life Experiences**



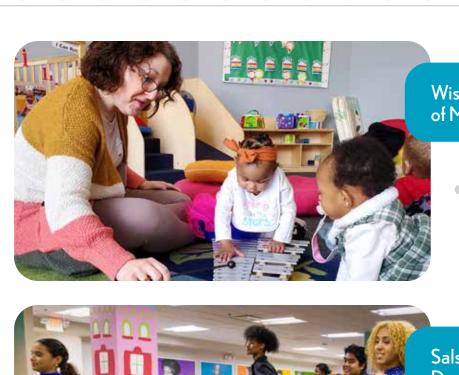
Schlitz Audubon Nature Center Field Trips



Meeting Milwaukee Firefighters



Scholastic Book Fair



Wisconsin Conservatory of Music

0 0 0 0



Salsabrositas Latin Dance Team



First Stage Theater Academy

# Our Home-Based Program

Next Door's Home-Based Program offers year-round pregnancy support for expecting mothers and serves families of young children with early childhood education and student support services.

Our Parent Educators visit families once a week, offer services in multiple languages, coach parents on effective teaching tools, and help ensure families' basic needs are met. We also plan special events for our families at Next Door to provide additional services, story time in the library, and play date experiences. Below is a look at our impact for the 2021-2022 school year.



pregnant moms + families with children birth to five served



home visits (90 minutes each)



400

screenings covering hearing, vision, lead and dental health 2,667



•

free books provided to children to build home libraries

Support provided in

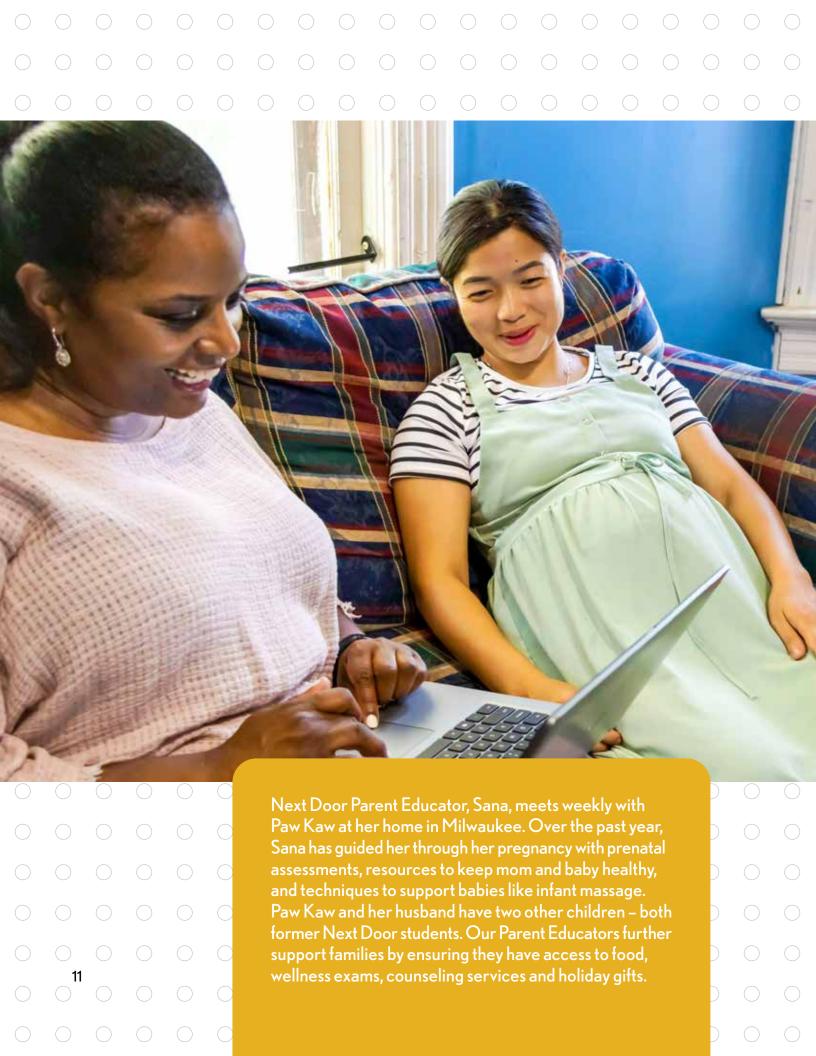


9

languages (including Burmese, Chin, Hmong, Karen and Rohingya) 37,276



free diapers provided to families



# Our Child Care Partnership Program

Since 2015, Next Door has been the leader of a Child Care Partnership (CCP) program with early childhood organizations across Milwaukee. This program strives to improve the quality of learning at our 13 partnership sites through year-round training and professional development for teachers from Next Door Instructional Coaches.

In addition, Next Door Family Advocates support families at the partnership sites with household goals and needs. We also offer healthcare resources and special education services. A list of our partnership sites is included below, as well as statistics highlighting our impact during the 2021-2022 school year.



















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## Coaching support for



155 teachers



4

teacher JumpStart conferences hosted by Next Door

**9** 691

screenings covering hearing, vision, lead and dental health

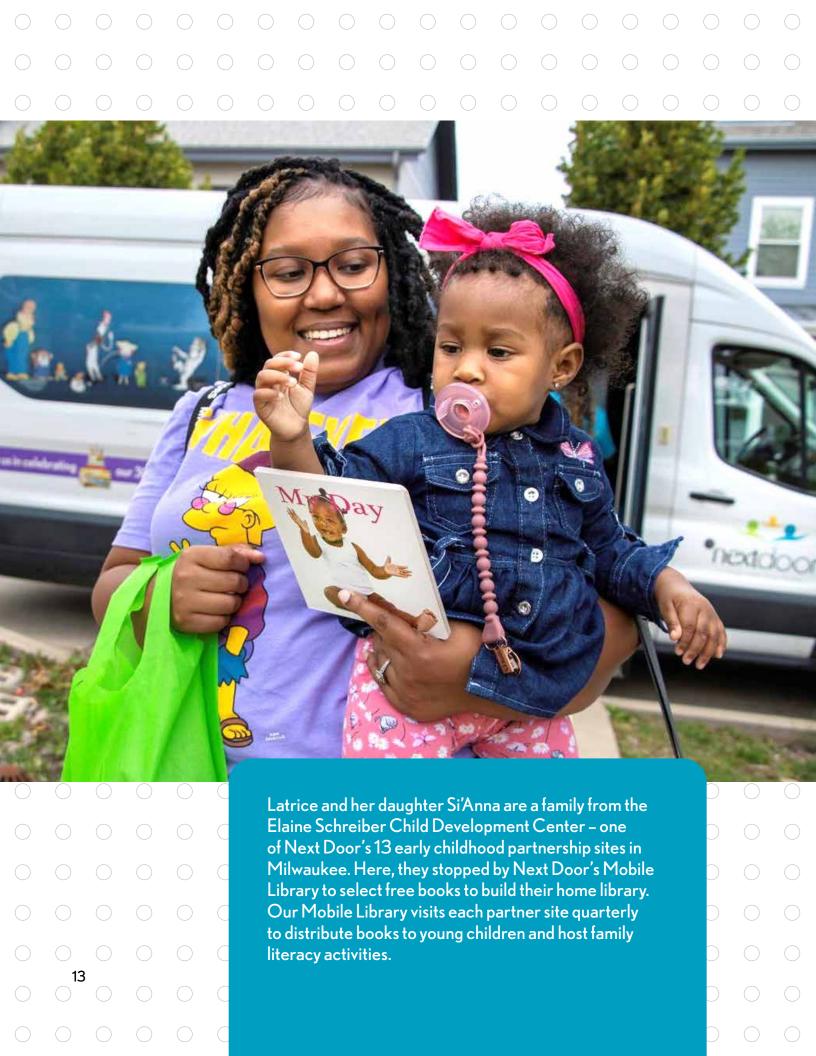
4,825



free books provided to children to build home libraries

504

direct parent-staff connections (like family goal setting, classroom transitions, home visits and engagement events)



# Our New Workforce Development Strategy

To most effectively serve our children and families, we need to continually invest in our staff. In 2022, we enhanced our investment in workforce development through the creation of a new department dedicated entirely to this critical area. We are:

- Recruiting and developing men and women interested in teaching in response to the growing teacher shortage
- Providing career advancement opportunities and year-round professional development programming for our current staff
- Supporting staff with resources to remove obstacles to successful employment at Next Door



## Pathways Program

- 6 unique Pathways to earn early childhood credentials, associate's degrees, and bachelor's degrees – at no cost to participants
- Open to public and Next Door employees
- 32 people completed one or more pathways since the program began in 2021

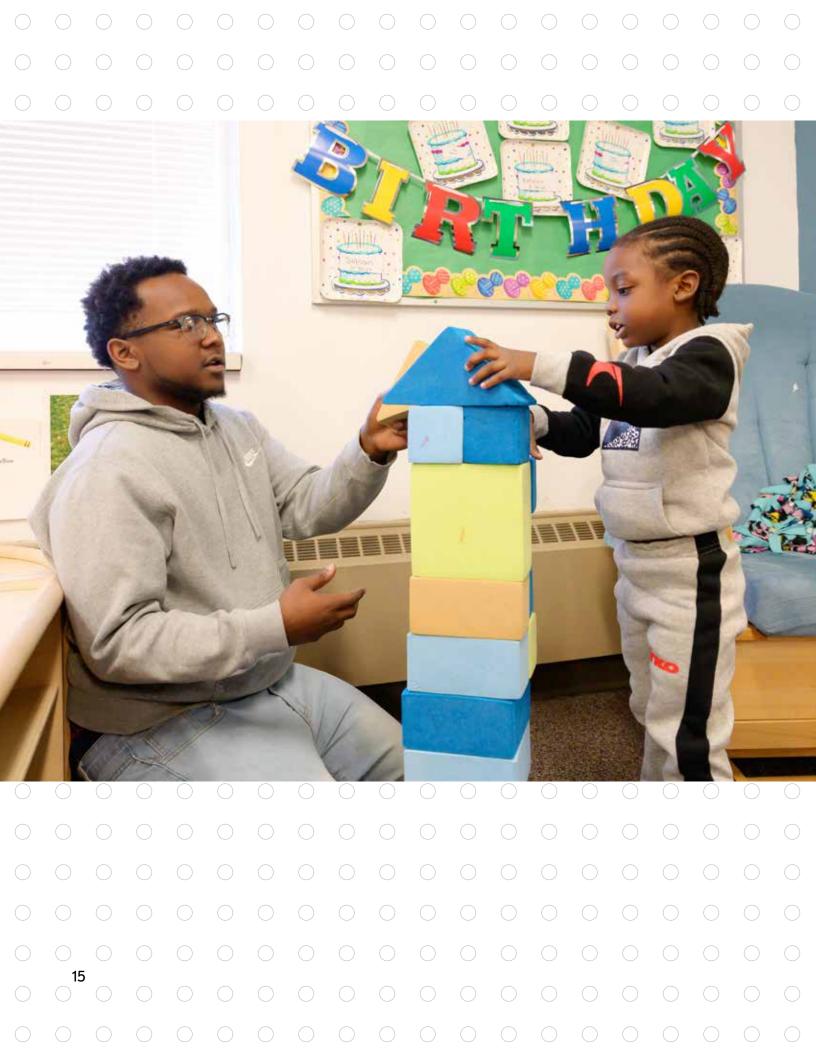
### Success Coaches

- Providing one-on-one employee support for personal/professional goals
- Addressing areas like personal finances, home-buying, and resume/interview coaching to advance within Next Door
- 133 completed action plans during the 2021-2022 school year



## **Professional Development Team**

- Organizing year-round professional development days/trainings for staff
- 180+ hours of programming provided to teachers in the 2021-2022 school year
- Supported additional agency-wide trainings in Trauma Sensitive Schools, Compassion Resilience, Financial Wellness and Stress Management



# Community Partner Spotlights

Community partnerships are one of the ways we enhance our impact on the children we serve each year. Next Door currently partners with more than 30 local and national organizations who support the academic, social-emotional, and physical health needs of our young learners.



## Brook Lopez and the NBPA

Brook Lopez with the Milwaukee Bucks partners with Next Door as part of his "Blocks for Books" program.

For every block he makes during the season, he contributes funding that helps Next Door purchase new books for children across our programming and build their home libraries. His gifts are matched by the National Basketball Players Association (NBPA) Foundation, which has resulted in more than 25,000 new books for Next Door students.



## The Literacy Lab

Next Door partners with The Literacy Lab and its Leading Men Fellowship to provide young men of color the opportunity to serve as early childhood educators for a year. The fellows receive training/coaching from The Literacy Lab and work alongside our teachers to support our children's education. These young men also provide needed male role models for our students. We currently have four graduates of the fellowship teaching at Next Door.



### **LENA**

Our partnership with LENA, or Language Environmental Analysis, provides special recording devices to track the quantity and timing of conversational interactions between students and teachers during the school day. We place the devices in vests worn by our children. This work guides coaching to improve classroom language instruction at Next Door and our partnership sites.



## Milwaukee Area Technical College

We partner with Milwaukee Area Technical College on our Pathways workforce development program to provide Next Door teachers, like Debra, a chance to advance their education and teaching position.

MATC supports several of our pathways through coursework that leads to an Infant Toddler Badge, an Early Childcare Educator Technical Diploma, and an Associate's Degree in early childhood education. MATC staff have also worked with Next Door to evolve Pathways programming to fit our students' schedules and needs.



## Ignite Child Development Services

Next Door is the first Wisconsin organization to partner with Ignite Child Development Services. **Ignite provides on-site specialists daily to serve children with autism and behavioral challenges.** The specialists work with students one-on-one in and outside of the classroom. They have been especially important in light of a rise in student needs over the past year.



### Familia Dental

We welcomed Familia Dental to Next Door in 2022 as a new partner for our Health Services department. They provide our students with free dental screenings, cleanings, and fluoride treatments at on-site mobile clinics during the school year. We also refer families to their offices for additional needs and a permanent dental provider. These services are available to children enrolled in our center-based sites and in our Home-Based program.

# Thank You Volunteers!

Over the course of 2022, a strong and compassionate group of volunteers dedicated their time and service to Next Door in so many different and meaningful ways.

We welcomed individuals, families, companies, schools, congregations, and community organizations to engage with our programming and impact our children and families both directly and indirectly. We couldn't do our work without you!

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201
volunteer readers

432
Walk for Children participants

109 book drives







volunteers preparing books for our children

items donated (ex. summer learning backpacks, winter gear, school supplies, and household items)













# Thank You Donors!

We are grateful for the generous contributions of our donors. They represent individuals, families, community foundations, and corporations. Their gifts supported our critical early childhood education programming, family support services, and workforce development initiatives. Here we recognize all new gifts and pledge installments made between January 1 and December 31, 2022.

#### \$250,000+

Buffett Early Childhood Fund

#### \$100,000 - \$249,999

American Family Institute for Corporate and Social Impact Tides Foundation West Bend Community Foundation's West Bend Mutual Insurance Company Charitable Fund

#### \$75.000 - \$99.999

Bader Philanthropies
Brook Lopez and the National
Basketball Players Association
Foundation
Herzfeld Foundation
Mary and Ted Kellner
Northwestern Mutual Foundation
United Way of Greater Milwaukee
and Waukesha County

#### \$50,000 - \$74,999

Greater Milwaukee Foundation The Eleanor G. Buetschli Fund

#### \$25,000 - \$49,999

A Friend of Next Door
American Family Dreams Foundation
Brady Corporation Foundation
Four-Four Foundation
Franklin M. Buchta Charitable
Remainder Unitrust
Helwig Carbon Products
Joan and Fred Brengel Family
Foundation
Lynn Nicholas
PwC Charitable Foundation, Inc.
Red Nose Day Fund at Comic
Relief US
Ronald and Maureen Sadoff
Richard and Anna Teerlink

#### \$10,000 - \$24,999

A Friend of Next Door
Dr. Isabel Bader
Donald and Donna Baumgartner
Bert L. and Patricia S. Steigleder
Charitable Trust
Bostik
Greater Milwaukee Foundation
Bob and Linda Davis Family Fund
Kathy's Parenting Fund

Hepburn "Bootstrap" Foundation Hydrite Milwaukee Jane Bradley Pettit Foundation Johnson Controls Foundation Kathy and Ian Lambert Matthew and Brenda Levatich Matrix Foundation Marian and Bill Nasgovitz Payne and Dolan Richard and Suzanne Pieper **PieperPower** PNC Foundation Ralph Evinrude Foundation Shirley M. & Roger H. Schroeder U.S. Bank Foundation We Energies Foundation Weiss Family Foundation William Stark Jones Foundation

#### \$5,000 - \$9,999

A.O. Smith Foundation Kay and Fred Austermann Lynn and Chuck Barney Steven and Melanie Booth Charles D. Jacobus Family Foundation Clarivate PLC Bob and Sarah Duncan Sigrid Dynek Foley Family Foundation Greater Milwaukee Foundation Hope H. Anderson Fund John C. and Harriett Cleaver Fund Journal Foundation / Thomas and Yvonne McCollow Fund Mainman Family Fund VanHimbergen Family Fund Harley-Davidson Foundation Peter and Sue Hitler Jacqueline and Gregory Johnson Mr. and Mrs. B. Robert Kill Melitta S. and Joan M. Pick Charitable Trust Dr. Edwin Montgomery Jonas and Sylvia Prising Stacey and Steven Radke Rexnord Foundation Robert and Brenda VanHimbergen William N. and Janice V. Godfrev

Family Foundation Trust

James and Yvonne Ziemer

# **\$2,500 - \$4,999**Badger Meter Foundation Baird Foundation

John Brandser

Catholic Memorial High School CG Schmidt Charter Manufacturing Company Foundation Joanne Danforth and Stewart Edwards Susan and Thomas Doyle Ernest and Sally Micek Family Foundation Evan & Marion Helfaer Foundation Executive Women International Robert Ferriday and Barbara McMath Mark and Holly Filmanowicz First Business Charitable Foundation Claire Fritsche Harley-Davidson Motor Company Mark and Jan Homan Jewish Community Foundation Neil & Terri Siegel Family Charitable Fund Kelben Foundation Jason and Dawn Koenitzer James and Camilla Levin Molly Mulroy Nancy M. and Douglas M. Yeager Family Foundation Northwestern Mutual African American Employee Resource Novir Gregory and Rhonda Oberland Larry and Jeanne Prochnow Christine Radiske and Herbert Quigley Amy and John Rislov Wendy Schueller Molly and Mike Shapiro Thomas and Iphigenia Smith Tim and Nancy Speaker A J Star Florence Steinberger Townsend Foundation Tritech Corporation of America Walbec Group John and Lisa Wilson Judy Zimmerlee

#### \$1,000 - \$2,499

Albert J. & Flora H. Ellinger

Accenture

Foundation Mike and Renae Aldana Julie Anding and Lisa Kornetsky The Arden Foundation Thomas and Diane Arenberg John Barrett Jennifer Beraman Thomas and Elissa Bolger Meg Brzyski Nelson Richard and Sharon Canter Charles D. Ortgiesen Foundation Charter Manufacturing Company Mary and James Conlon Cristina and Jeff Crogan Crysdahl Foundation Daniel and Mary Czarnecki Rania and Patrick Demosev Robert and Carole DeRoche Dorothy Inbusch Foundation Enterprise Holdings Foundation Mr. and Mrs. Stephen Fisher Claudia Francis and Thomas Jensen Gathering on the Green Todd and Kathleen Gordon Steven Gorzek Greater Milwaukee Association of Realtors Youth Foundation Greater Milwaukee Foundation Joan and Peter W. Bruce Fund Joseph and Laura Mantoan Fund Lisa Berman Fund Nichols Family Fund Randall Family Fund Sterner Family Fund Ginny Gribble Susan Gruber Hammes Company Judy Hauser Drs. Jane Hawes and David Shapiro Kathryn and John Housiaux Bradley and Katie Jansen Sally Jarrar Thomas and Pauline Jeffers Jewish Community Foundation Anne & Stephen Kravit Donor Advised Fund Matt Kavalauskas Benjamin and Eileen Kelly Hans and Ellen Kirkegaard Jason and Terri Klein

Marja and Jeff Koenitzer

Joyce Koenitzer Jay Kraft William and Christie Krugler Mary Ann and Charles LaBahn Linda & Barry Allen Foundation Katherine Luck Alfred Lustig and Janice Watson Machinists Local 1377 Paul and Linda Maly Judith and Paul McGhee Diane McGinn Medical College of Wisconsin Jay Miller and Donna Faw Bary Morgan National Christian Foundation The Heiss Family Fund Nicholas R. Rizzi Foundation North Shore Bank - Brookfield Square Ann Pieper Eisenbrown Karen and James Pieper Bruce and Mary Ellen Pindyck Maureen Post David Pritchard and Kathleen Rogers Ruth M. Ritter Donald and Marsha Roecker Katherine Romanski W. David and Gael T. Romoser Gayle Rosemann and Paul McElwee Mason and Julie Ross Jane and Scott Schroeder Marcus Sedberry

Studio Gear Megan Swanson Lynn Tolcott Joan Uselmann The Dunham-Lazovik Charitable Fund Robert and Ellen Venable Thora Vervoren Wauwatosa Savings and Loan Foundation Katie Weiss Jack and Hester Werner Michael and Cathy White Ann and George Whyte Linda Yeager and John Florsheim Zurn Elkay Water Solutions

### \$500 - \$999

Alloy Products Corp.
William and Marianne Arpe
Atkinson/Ells Charitable Foundation
Dr. Angela Bier and Dr. Jimmy Kim
Brian and Robin Bloczynski
Mark and Lori Boutelle
Ginny Bowen
Brewers Community Foundation
Paul and George Ann Casper
Rebecca Cook
Judith Croak
Cross Management Services
Gloster and Yvonne Current
Steve and Amberleigh Czech
Eileen and Howard Dubner

Kevin Duvalle and Fred Lueneburg Nancy File and James Beer Adam and Carole Glass Greater Milwaukee Foundation Bechthold Family Fund Bessie A. and Harold M. Stratton Fund Bill & Gwen Werner Fund Susan D. Mischler Fund Katherine and Michael Grebe Nick Heger Edward and Doris Heiser Helwig Carbon Products Employees Robert and Sarah Jansen Jewish Community Foundation Paul & Susan Bernstein Fund Johnson Controls Lindsey Johnston Mark and Sara King Natasha King Edgar Mayorga James McFarland Milwaukee World Festival Tanika and Bryan Murphy O'Neill Foundation Carolyn Porter and Scott Perry Lynn M. Rix Rovin Family Charles Roy Elizabeth and David Scalf Sean and Sara Scullen Catherine Shaw and Robert Storm

Elisabeth Shock
Rodger Sonneborn and Yvette
Gideon
Brenda Sponder
Barbara Stein
United Way of Metropolitan Chicago
Tara Voss
Beverly Wenzel
Joseph and Ann Wenzler
Dr. James and Gracia Willis
Ken and Elaine Willis
Mr. Karl E. Wuesthoff and Ms. Leslie
Hauser
Nancy Yttre

On November 10, 2022, Next Door hosted a community event featuring the video premiere of Educare Talk! — a national expert panel discussion about today's critical need for early childhood education and workforce support. The event was in partnership with the Educare Learning Network.

We gathered with nearly 80 supporters at the Italian Community Center to debut the video, followed by a Milwaukee panel of early childhood experts who continued the discussion on a state and local level. The panelists are pictured here L-R: Maya Payne Smart, Author and Affiliated Faculty, Marquette University; Dr. Tracey Sparrow, Next Door; Erin Arango-Escalante, WI Department of Children and Families; and Dr. Toshiba L. Adams, Milwaukee Area Technical College.





# Student and Program Outcomes

**2021-2022 Program Year** · July 1, 2021-June 30, 2022

### Educational services provided for children:

- Center-based classroom and home-based programming
- Research-based curriculum focused on literacy, language, cognitive, math, fine and gross motor, and social-emotional development
- Medical, dental and lead screenings and health curriculum
- Mental health and developmental assessment and interventions
- On-site counseling and therapy services
- Innovative and research-based pilot programs
- Reading specialists and volunteer tutors
- Three free books each month
- Modern facilities and classrooms, libraries, art studios, indoor and outdoor play spaces

### Support services provided for families:

- Education on nutrition, preventative medical and oral health care, postpartum care, healthy relationships
- Classroom and site parent meetings
- Conferences discussing their student assessments and progress
- Opportunities to volunteer in the classroom and at events
- Supporting transitions between student educational programs
- Parenting support around challenging behaviors and at-home learning
- Family engagement events throughout the year
- English-as-a-Second Language training
- Education on financial wellness, education advancement, job training and application assistance
- Resources for substance abuse, mental health services, emergency / crisis intervention, housing assistance

#### Support services provided for pregnant women:

- Prenatal and postnatal health care
- Oral health assessment, exam and/or treatment
- Mental health interventions and follow up
- Education on fetal development, breastfeeding, importance of nutrition, infant care, safe sleep practices
- Education on risks of alcohol, drugs and smoking
- Facilitating access to substance abuse treatment

1,151 Children Served

1,056
Families
Served

93%
of children served living at or below poverty line or otherwise eligible

210
Dual Language Learners

1,132
Children with Access to Health Care

23
Pregnant Women
Served

# 2021-2022 Financials

## 2021-2022 Operating Revenue

Year Ended June 30, 2022

Operating Revenues	Amount	Percentage
Federal & State	\$23,066,809	92.7%
Private Contributions	\$1,246,265	5.0%
In-Kind Goods & Services	\$684,418	2.7%
Other*	\$-105,034	-0.4%
TOTAL	\$24,892,458	100%

## 2021-2022 Operating Expenses

Year Ended June 30, 2022

Operating Expenses	Amount	Percentage
Personnel	\$13,276,534	51.6%
Fringe Benefits	\$3,241,009	12.6%
Travel & Training	\$387,992	1.5%
Occupancy	\$1,652,457	6.4%
Supplies	\$1,205,872	4.7%
Contractual	\$3,555,250	13.8%
Support Services	\$665,864	2.6%
Depreciation & Interest	\$897,607	3.5%
In-Kind Goods & Services	\$684,418	2.6%
Other	\$179,812	0.7%
Total Expenditures	\$25,746,815	100%

<sup>\*</sup>This figure includes an unrealized loss on investments due to market trends.



### Federal Review

The outcome of the Federal Monitoring Review for 2021-2022 indicated that Next Door was in full compliance with the Head Start/Early Head Start program and performance standards, regulations and policy requirements.

## Independent Federal Audit

Next Door continues to demonstrate strong financial and operational controls. The agency-wide audit for fiscal year ending June 30, 2022, continued a determination of low risk audit status.

# 2022-2023 Next Door Budget

## July 1, 2022 to June 30, 2023

Operating Revenues	Amount	Percentage	
Federal and State	\$24,670,980	83.2%	
Private Contributions	\$2,581,260	8.7%	
In-Kind	\$2,281,550	7.7%	
Other	\$125,000	0.4%	
Total Revenue	\$29,658,790	100.0%	

Operating Expenses	Amount	Percentage
Personnel	\$14,786,960	49.1%
Fringe Benefits	\$4,243,420	14.1%
Travel & Training	\$317,540	1.1%
Occupancy	\$1,797,880	6.0%
Equipment and Supplies	\$896,740	3.0%
Contractual	\$3,565,460	11.8%
Operational Activities	\$942,890	3.1%
Restricted Development/Endowment	\$396,730	1.3%
Depreciation & Interest	\$880,200	2.9%
In-Kind Goods & Services	\$2,281,550	7.6%
Total Expenditures	\$30,109,370	100%

Next Door Foundation receives voluntary philanthropic contributions from the community. These contributions are solicited through grant proposals, individual major gift proposals, mailed and emailed appeals, social media appeals, and from sponsorship, registration and donations to our annual Walk for Children and other events. Contributions are used for operational and programming support, including our early childhood education programs, professional development, family services, mental health, and Books for Kids.

### **Next Door Executive Team**

Tracey Sparrow

President

Cristina Crogan

Vice President of Development and Communication

Myranda Syrjanen

Vice President of Programs

**Bonny Wesson** 

Vice President of Finance

### 2022 Next Door **Board of Directors**

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PricewaterhouseCoopers

Molly Mulroy, Vice Chair

WEC Energy Group

Dan Sisel, Treasurer Berengaria Development-A

Marcus Family Company

Tanika Murphy, Secretary

Harley-Davidson Motor Company

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President, Next Door

Paul Bee

Milwaukee Bucks

Jeb Bentley

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Stephen Chitwood

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First Business Bank

Barbara Wanzo

Black Arts MKE

